



GOVERNOR'S OFFICE OF COMMUNITY SERVICE

Montana Commission on Community Service

2012 State Service Plan

Involved citizens help make Montana a great place to live, work, recreate and raise a family. The Governor and the Montana Commission on Community Service believe that volunteers are vital to making the state's communities stronger. With a timeless tradition of neighbors helping neighbors, Montanans believe that more can get done when working together.

Montana's State Service Plan demonstrates how National Service programs and volunteerism can be part of a solution to build community capacity and address community needs. This State Service Plan functions as the 2012 work plan for the Montana Commission on Community Service. Following the Commission's strategic planning sessions in 2010 and 2011, this plan was developed with input from our partners in service and using several surveys conducted on volunteerism and emergency preparedness in 2010 and 2011. The State Service Plan, administered by the Governor's Office of Community Service, is updated annually with this document serving as the basis through 2012.

The 2009 Edward M. Kennedy Serve America Act expanded opportunities for people of all ages to serve and bring people together to create innovative approaches to local challenges. In 2010, the Commission affirmed the Corporation for National and Community Service's priorities adopted the previous year that include education, healthy futures, opportunity, environmental stewardship, veterans and military families and disaster services. In addition, the Commission's three state priorities are as follows: generate volunteers; develop Montanans to be college and career ready; support the Governor's initiatives for clean energy, math & science education, and citizen emergency preparedness. The Commission recognizes that AmeriCorps can help Montanans gain job skills, pay for college while helping to address a community need.

The Governor's Office of Community Service supports community collaboration, targets rural, tribal or underserved areas of our state and encourages disability inclusion in the design and delivery of all volunteer and national service programs. Targeted efforts across Montana will focus on: expanding opportunities for National Service and volunteering; developing volunteer capacity; building partnerships; marketing national service and volunteerism, as well as sustaining a strong staff and operation.

Goal #1 Expand opportunities for all Montanans to volunteer

Objective 1	Promote inclusive volunteer opportunities to encourage citizens to help their community and neighbors
	<ul style="list-style-type: none"> • Events: <ul style="list-style-type: none"> ○ Global Youth Service Day ○ National Preparedness Month ○ National Service Days • Partnerships: <ul style="list-style-type: none"> ○ Youth ServeMontana Scholarships with Campus Compact ○ Montana Nonprofit Association's Build Montana ○ Sports Community ○ Service Organizations ○ Senior Corps, AmeriCorps VISTA and Learn and Serve ○ First Lady's Math and Science Initiative (Nancy's Garden) ○ Office of Public Instruction • Outreach: <ul style="list-style-type: none"> ○ ServeMontana (serve.mt.gov) and ReadyMontana (ready.mt.gov) website ○ Volunteer Recognition (ServeMontana & ReadyMontana Awards at ServeMontana Symposium) ○ Social Media and Traditional Media ○ Annual Surveys ○ Commission on Community Service
Objective 2	Manage National Service programs, promote awareness of National Service and assist with AmeriCorps and Citizen Corps member recruitment to meet critical community needs
	<ul style="list-style-type: none"> • Market available AmeriCorps funding opportunities: State, Competitive, Formula and National Grants • Provide technical assistance for volunteer and service funding and training opportunities
Objective 3	Increase citizens' preparedness for fire and winter seasons
	<ul style="list-style-type: none"> • Governor's Fire Ready and Winter Ready Call to Service Campaigns to engage citizens in service, emergency preparedness and helping neighbors to include: <ul style="list-style-type: none"> ○ Warm Hearts Warm Homes ○ First Lady Coat Drive ○ Public Service Announcements ○ Resources of AmeriCorps, Senior Corps, Citizen Corps, State Agencies, community organizations and businesses
Objective 4	Increase the number of Montanans who register as organ, eye, and tissue donors to save lives and improve the quality of life for others
	<ul style="list-style-type: none"> • Statewide call to service campaign with Donate Life Today

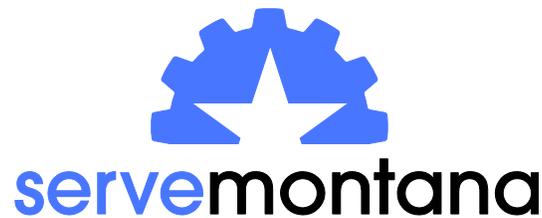
Goal #2 Provide training and technical assistance on volunteerism and National Service in Montana

Objective 1	Host annual ServeMontana Symposium
	<ul style="list-style-type: none"> • National Service programs and community organizations with technical assistance for: <ul style="list-style-type: none"> ○ Volunteer Recruitment ○ Management ○ Sustainability ○ Recognition
Objective 2	Provide support for 1,000 AmeriCorps members who will serve Montana Communities
	<ul style="list-style-type: none"> • Inclusive technical assistance and training
Objective 3	Provide opportunities for citizens to receive training on emergency preparedness
	<ul style="list-style-type: none"> • Map Your Neighborhood • CERT (Community Emergency Response Teams) • Citizens Corps
Objective 4	Promote college access and affordability
	<ul style="list-style-type: none"> • \$1- \$2 million in education awards for National Service • "AmeriCorps in Montana" radio and television ad • Governor's Energy Intern Program

2012	State Service Plan Calendar
Statewide Call to Service Campaigns	<ul style="list-style-type: none"> • Donate Life: April • Fire Ready Montana: June- September • Winter Ready Montana: October-February
National Service Days	<ul style="list-style-type: none"> • Martin Luther King, Jr. Day of Service: January • 9/11 National Day of Service and Remembrance: September <ul style="list-style-type: none"> ○ (National Preparedness Month) • Global Youth Service Day: April (not a nationally mandated service day)
Commission Meetings	<ul style="list-style-type: none"> • February: Strategic Planning Focus • June: Video Conference for Formula Funding • October: State Service Plan Focus • December: Video Conference for Competitive Funding
Awards	<ul style="list-style-type: none"> • ServeMontana Awards: presented February • Youth Serve Montana Scholarships: presented May
AmeriCorps Program Trainings	<ul style="list-style-type: none"> • Conference Calls <ul style="list-style-type: none"> ○ January, April, June, and October • Trainings <ul style="list-style-type: none"> ○ February and September
Conference	<ul style="list-style-type: none"> • ServeMontana Symposium: February

Reference Documents:

1. Volunteering in America from the Corporation for National and Community Service, volunteeringinamerica.gov
2. Governor's Office of Community Service Surveys on Volunteerism and Emergency Preparedness
3. Civic Life in America: Key Findings on the Civic Health of the Nation from the Corporation for National and Community Service, civic.serve.gov
4. ServeMontana Web Analytics, serve.mt.gov
5. Community Building Institutes February 2010 and August 2010
6. State Service Plan Calendar



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