



**servemontana** symposium 2014  
THE POWER OF HUMAN ACTION

Helena, Montana

March 12th - 14th  
Red Lion Colonial Hotel

**serve**montana

GOVERNOR'S OFFICE OF COMMUNITY SERVICE



Thursday, March 13		
9:00 am	Opening Plenary	Capitol/State
10:00	<i>Break</i>	
10:15	Breakout Sessions A	
	Developing Leadership in Youth	Executive
	Promoting Healthy, Active, Environmentally Aware Communities	Legislative
	Ensuring Low-Income Montanans Have Equal Access to Justice	Judicial
	Connecting Kids to Real Food	Capitol
	Working to Protect Montana's Watersheds	State
11:00	<i>Break</i>	
11:15	Breakout Sessions B	
	The Courage to Serve: Recognizing Montana's Veterans	Executive
	Collaboration: It's All about Networking	Legislative
	The Power and Passion of Recycling	Judicial
	Caring for an Aging Population	Capitol
	Building Communities through Business	State
12:00	Regional Networking Lunch	Capitol/State
1:30	Breakout Sessions C	
	Tackling Childhood Hunger with Collaboration and Service	Executive
	Building Campus Community Partnerships	Legislative
	Improving Economic Opportunity for Low-Income Montanans	Judicial
	Mitigating Climate Change in Montana	Capitol
	Sparking Youth Engagement through Service	State
2:15	<i>Break</i>	
2:45	Whole Community Disaster Simulation	Capitol/State
6:00	Keynote	Capitol/State

Friday, March 14		
8:00 am	Morning Plenary	Capitol/State
9:00	<i>Break</i>	
9:15	Skill Building Sessions Part 1	
	Making Volunteers Work for You	Executive
	Introduction to Philanthropy	Legislative
	Building an Inclusive Work Environment	Judicial
	A Better Way with Words: Effective Communications on a Budget	Capitol
	Being Civically Engaged: A Panel on Key Decisions and Their Decision-Makers	State
10:30	<i>Break</i>	
10:45	Skill Building Sessions Part 2	
	Making Volunteers Work for You	Executive
	Introduction to Philanthropy	Legislative
	Building an Inclusive Work Environment	Judicial
	A Better Way with Words: Effective Communications on a Budget	Capitol
	Being Civically Engaged: A Panel on Key Decisions and Their Decision-Makers	State
12:00	Lunch	Capitol/State
1:00	Closing Plenary	Capitol/State
2:00	Departure	

Mini-Service Projects	Lobby
Please participate during breaks: Handmade Cards for Hospitalized Kids Letters for Montana Deployed Military Men and Women No-Sew Fleece Scarves for Homeless Shelters in Montana	

# servemontana

GOVERNOR'S OFFICE OF COMMUNITY SERVICE

March 13, 2014

Greetings and welcome to the fifth annual ServeMontana Symposium!

This year we will be exploring *the Power of Human Action* as a means to reflect on the ethic of service, share our dedication to enriching Montana communities, and prepare for a lifelong commitment to helping others. Throughout the Symposium, we hope you will discover new practices, make new connections, and develop a better understanding of some of Montana's most pressing issues.

This event would not be possible without our knowledgeable speakers, generous sponsors, and remarkable staff. We thank them for giving their time and resources to make this conference a success. Most importantly we thank you for Serving Montana.

In Service,

Karin Olsen Billings  
Commission Chair

Dan Ritter  
Executive Director

*The Governor's Office of Community Service and the Governor-appointed Montana Commission on Community Service were created in 1993 to promote and expand national service and volunteering in Montana.*

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## **KEYNOTE: The Power of Human Action, *Paul Gordon Lauren, University of Montana Regents Professor***

### **Introduction by Lisa Bullock, *First Lady of Montana***

Paul Gordon Lauren is an internationally-recognized teacher and scholar of diplomacy, world politics, and human rights. He is the first person to ever be named as a Regents Professor at The University of Montana where he also served as the Founding Director of the Maureen and Mike Mansfield Center and as the Mansfield Professor of Ethics and Public Affairs. He earned his Ph.D. from Stanford University where he also has served on the faculty on three separate occasions. At The University of Montana he has received the Distinguished Scholar Award, the Most Inspirational Teacher Award, the Montana Professor of the Year Award by the Carnegie Foundation, the Governor's Humanities Award and more. He has published many articles, chapters, and fifteen books, including the widely-read classic of Force and Statecraft, the highly acclaimed The Evolution of International Human Rights: Visions Seen, nominated for a Pulitzer Prize, and the award-winning Power and Prejudice. Professor Lauren has delivered invited addresses at The Smithsonian Institution, the Nobel Peace Institute, and before the United Nations where he has been described as the world's leading authority on the history of international human rights.

Professor Lauren was heavily involved in the Civil Rights Movement in the United States when he lived and worked in Harlem of New York City and personally met Martin Luther King, Jr. His work in the area of human rights has taken him behind the Iron Curtain during the tense days of the Cold War, enabled him to observe part of the war crimes trials of Slobodan Milosevic at The Hague, and taken him to places when the dangers and sensitivity of the subject required that he be accompanied by armed bodyguards.

## **OPENING PLENARY: The Power to Achieve Justice, *Beth Baker, Montana Supreme Court Justice***

### **Introduction by Dan Ritter, *Director, Governor's Office of Community Service***

Justice Baker was raised in Spokane, Washington, and graduated *magna cum laude* from the University of Washington in 1982 with a bachelor's degree in Speech Communication. In 1985, she graduated with high honors from the University of Montana School of Law. Following graduation from law school, Justice Baker served four years as a law clerk for the Hon. Charles C. Lovell, U.S. District Judge for the District of Montana. From 1989 through 2000, she worked as an Assistant Attorney General for the Montana Department of Justice, including four years as Assistant Chief Deputy Attorney General and four years as Chief Deputy Attorney General. Justice Baker spent the next ten years in the private practice of law in Helena, Montana. Justice Baker served ten years on the State Bar of Montana's Access to Justice Committee and currently serves as ex officio director of the Montana Justice Foundation. Justice Baker also serves as the Montana Supreme Court's representative on the Court's Access to Justice Commission. Justice Baker was elected to the Montana Supreme Court on November 2, 2010, and was sworn into office January 3, 2011.

Justice Baker will address the impact that AmeriCorps service members have had on the Montana justice system over the past five years and discuss why access to justice is so important to our society and how, working together, we can make it a reality.

## **MORNING PLENARY: The Power of Servant Leadership, *Waded Cruzado, President of Montana State University***

### **Introduction by Pam Bucy, *Montana Commissioner of Labor and Industry***

Since January of 2010, Dr. Waded Cruzado has served as the 12th President of Montana State University, an institution recognized by the Carnegie Foundation as one of 108 universities for its “Very High Research Activity” and one of 54 institutions recognized by Carnegie as a “Community Engaged University.” As President of MSU, President Cruzado has significantly reshaped the face and future of the state’s first land-grant institution. An articulate and inspirational speaker on the role of land-grant universities, she has become a well-known champion of the land-grant’s tripartite mission of education, research and public outreach. Under President Cruzado’s leadership, MSU established the new Jake Jabs College of Business and Entrepreneurship, thanks to a \$25 million donation, the largest gift in the history of the Montana University System. President Cruzado also raised \$10 million for a renovation of the end-zone of Bobcat Stadium, completing the fund-raising, design and construction phases of the project in under 10 months. Concurrently, scientific research expenditures reached a record-breaking level at more than \$300 million and MSU has set new enrollment records, registering an 18 percent increase, all within the first three years of her presidency. President Cruzado has been honored as the 2011 Michael P. Malone Educator of the Year by the Montana Ambassadors for outstanding accomplishment, excellence and leadership in the field of education. In 2012, The Association of Public and Land-Grant Universities awarded President Cruzado the Seaman A. Knapp Memorial Lectureship, in honor of the founder of the Cooperative Extension Service. President Cruzado has also been recognized as a Paul Harris Fellow by Rotary International. President Barack Obama appointed Dr. Cruzado to the Board for International Food and Agricultural Development (BIFAD), a presidentially-appointed seven member advisory council to USAID, whose primary role is to advise on agriculture, rural development and nutrition issues related to global food insecurity and the eradication of hunger in the world.

## **CLOSING PLENARY: Skills for Service, *Shannon Stober, Montana Conservation Corps Program Manager***

Serving in AmeriCorps provides an unparalleled opportunity for individual transformation, however many of the personal benefits gained through service can only be gleaned over the passing of time. It is the commitment to continual reflection, along the willingness to allow lessons to emerge as they present themselves, that will foster one’s growth into the future. With proper intention and awareness we can ensure that we are maximizing our learning opportunities each day and making the most out of our experience. Through the use of personal anecdotes and audience interaction Shannon will lead the group through a series of conversations to prepare members for the ups and downs of their terms and highlight the practices and habits that can turn the ordinary into extraordinary.

## **DEVELOPING LEADERSHIP IN YOUTH**

**Presenter: Lee Gault / Montana Conservation Corps**

This session will ask the question, why do we work to develop leadership in Montana's youth? Participants will gain an understanding of the needs of Montana's youth (prevention, social connections, stewardship of the land) and the strategy Montana Conservation Corps has developed to address these needs using National Service as a resource and delivery tool.

## **PROMOTING HEALTHY, ACTIVE, ENVIRONMENTALLY AWARE COMMUNITIES**

**Presenters: Ken Soderberg, Katie McKeown, Nora Gartner / Montana State Parks AmeriCorps**

In 1939, the Montana State Parks System was created to protect our state's heritage and the natural beauty of our public lands for the benefit of our families, communities, local economies and out-of-state visitors. This session will examine how state parks, when fully utilized, can create healthy, active, and environmentally aware communities. We will examine how programs like Montana State Parks AmeriCorps are using State Parks as a tool to build communities.

## **ENSURING LOW-INCOME MONTANANS HAVE EQUAL ACCESS TO JUSTICE**

**Presenters: Casey Stephenson, Kyle Nettleblad, Larken Yackulic / Justice for Montanans**

In 2010, two-thirds of low income Montanans reported having at least one outstanding legal need. This session will look at the barriers low-income Montanans face in accessing the legal system and how organizations affiliated through the Justice for Montanans project are working to remove those barriers.

## **CONNECTING KIDS TO REAL FOOD**

**Presenter: Kirsten Gerbatsch / Montana FoodCorps**

According to the 2011 census, 33.2% of Montana's population, including nearly 90,000 children, is at risk of food insecurity. This lack of access to healthy food leads to high rates of obesity and diet-related disease among our families and children. This session will address connecting kids to real food to help them grow up healthy, and discuss how FoodCorps supports our state's agricultural economy and rural communities by increasing access to local, healthy food.

## **WORKING TO PROTECT MONTANA'S WATERSHEDS**

**Presenters: Bryan Wilson, Ethan Kunard / Big Sky Watershed Corps**

Montana contains the headwaters for three continental watersheds: the St. Mary's River, the Columbia River, and the Missouri River. This session will address why education and outreach efforts are critical to the health of Montana's watersheds. We will examine strategies including youth and adult education, the watershed approach, and outreach efforts in watershed health and protection.

## **THE COURAGE TO SERVE: RECOGNIZING MONTANA'S VETERANS**

**Presenters: Jack Barry, Gary Bladen / Area VI RSVP**

With some known 15,000 Veterans across Montana, there exists a great need to reach out to serve and honor our troops. This session will take a look at a project in the Bitterroot Valley to acknowledge and honor Montana's veterans, while also providing support services to help with issues of unemployment, homelessness, PTSD, etc. Hear from community champions that took it upon themselves to provide a better lifestyle for Montana's veterans.

## **COLLABORATION: IT'S ALL ABOUT NETWORKING**

**Presenter: Sherlee Santorno / Area VI RSVP**

With the right pieces for collaboration, volunteers can bring together resources for success and meet specific outcomes. Through group exercise and identification activities, this session will focus on collaboration, networking, finding opportunities for a specific outcome, and building community partnerships to ensure the successful implementation of goals and ideas.

## **THE POWER AND PASSION OF RECYCLING**

**Presenters: Chip Britting, Tracy Dickerson / Ravalli County Recycling, Corvallis High School**

Organizing community recycling requires teamwork, forward planning, and a passion for the environment. This session will look at two different recycling programs started by individuals in the community, one in a high school and the other in Ravalli County, and how they are preserving environmental quality while bringing the community together.

## **CARING FOR AN AGING POPULATION**

**Presenters: Mary Jo Berry, Linda Zimmer, Derry Kempf / Area VI RSVP**

Many rural areas of Montana have a large portion of the population over the age of 65. An ageing population often means health challenges, especially in the rural areas with lack of sufficient health services. This session will look at how seniors are assisting other seniors in small-town Montana with Meals on Wheels, transportation, community health outreach and medicinal assistance to keep older seniors in their home and meet the demands for elderly care.

## **BUILDING COMMUNITIES THROUGH BUSINESS**

**Presenter: Robert Nystuen / Glacier Bank Market President, Commission on Community Service**

The most effective way for you to build support for your program is to ask. This session will explore how to make the ask to local businesses large and small to support your efforts toward community building. Attendees will learn how to approach for-profit businesses to ask for support, and how to cultivate those relationships to build support for years to come.

## **TACKLING CHILDHOOD HUNGER WITH COLLABORATION AND SERVICE**

**Presenters: Lisa Lee, Jessi Sheava / Montana No Kid Hungry, VISTA**

More than 1 in 5 Montana children struggle to find food on the table. This session will look at the current status of child hunger in Montana, its impact, and potential solutions. The presenters will inspire you to take action in your community through sharing insights that show innovative solutions, develop a unique collaborative effort, and design a new approach to services to address child hunger. Most importantly, learn how to leverage the many assets that we have to work with to make the greatest impact.

## **BUILDING CAMPUS COMMUNITY PARTNERSHIPS**

**Presenters: Jon Stephani, Brian Christianson / Montana Campus Compact**

Montana Campus Compact advances the public purposes of colleges and universities by deepening their ability to improve community life and to educate students for civic and social responsibility. Individuals will learn the importance of Campus Community Partnerships, how to identify campus resources, experiential learning, and how to recruit college student volunteers.

## **IMPROVING ECONOMIC OPPORTUNITY FOR LOW-INCOME MONTANANS**

**Presenters: Brittany Waiss, Margy Dorr, Emma Young / Montana Legal Services Association AmeriCorps VISTA**

In 2012, almost 15% of Montanans were living below the poverty line. This session will focus on the social factors that work to keep people in poverty and efforts to expand economic opportunity for those in poverty. We will look at Montana-specific solutions for tackling the key issues associated with poverty and approaches by MLSA AmeriCorps VISTA members to administer anti-poverty programs.

## **MITIGATING CLIMATE CHANGE IN MONTANA**

**Presenters: Rachael Bramblett, Michael Daniel, Kaleena Miller, Eileen Munsch, Kelli Roemer / Energy Corps**

If every American home replaced just one light bulb with an LED light bulb, it would prevent 9 billion pounds of greenhouse gas emissions per year. This session will focus on how climate change affects Montanans and how simple changes people make around their homes can have huge impacts on the environment. It will examine how programs like Energy Corps strive to meet the energy needs of low-income Montanans by promoting sustainable energy consumption to mitigate the effects of global climate change.

## **SPARKING YOUTH ENGAGEMENT THROUGH SERVICE**

**Presenter: Heather Margolis / ServiceNation, Montana Education Partnership**

Join us to examine the ideas behind SPARK, Youth Voice and ASAP models to engage youth and impact the communities they serve. We will explore strategies for increasing youth's confidence and educational aspirations, and inspire youth to become agents of change.

## **MAKING VOLUNTEERS WORK FOR YOU**

**Presenter: Brian Johnson / United Way of the Lewis and Clark Area**

Volunteer management is an art. Anyone who can successfully recruit, train, supervise, and recognize a volunteer team is capable of managing virtually any paid professional staff. So, what makes managing volunteers a success instead of just a stress? How to use volunteers successfully for a one time engagement? How do you maintain a steady pool of ongoing volunteers? And how do you get the job done with them? Explore answers to these questions through song, motivational presentations, and facilitated small group conversation with some of the best volunteer managers in the tri-county area.

## **INTRODUCTION TO PHILANTHROPY**

**Presenter: Theresa Bushman, Erica Aytes Coyle / Montana Conservation Corps, Haven**

This session will introduce the core concepts and current issues in the fields of philanthropy and fundraising. Discussion will include how organizations are engaging donors in their work, and how and why young professionals can participate in fundraising. No matter your role or position, you can help your organization succeed and develop in your career.

## **BUILDING AN INCLUSIVE WORK ENVIRONMENT**

**Presenters: Kim Spurzem, Colin Corbett / NCBI Missoula**

This experiential session will help participants become leaders in building programs where everyone feels safe, valued and respected. Participants will gain practical tools to end individual and institutional prejudice by deepening self-awareness, increasing understanding of difference, and developing ally skills. NCBI trainers set a hopeful and positive tone that builds community among participants, showcasing the same principles needed to build inclusive programs within participants' own organizations.

## **A BETTER WAY WITH WORDS: EFFECTIVE COMMUNICATIONS ON A BUDGET**

**Presenter: Jill Alban / Clark Fork Coalition**

Are you able to explain your organization's mission and vision in a compelling way in less than 30 seconds? Do your communications strategies align with your organization's strategic objectives? Are you able to generate effective participation at events? Do people respond to your calls to action?

In this session, we'll showcase effective communication tools and tactics that can work for even the slimmest of budgets. Learn how to identify the audiences you're trying to reach, understand which mediums to use, and develop effective messages and campaigns for targeted groups.

## BEING CIVICALLY ENGAGED: A PANEL ON KEY DECISIONS AND THEIR DECISION-MAKERS

**Presenters:**      **Christina Barsky / Strategies 360**  
                         **Dan Ellison / Helena City Commissioner**  
                         **Jenny Eck / State Representative**  
                         **Shannon Lewis / Senator Tester Staffer**

Civic engagement is an essential ingredient in allowing communities to flourish and decision-makers to implement informed decisions. Join a panel of decision-makers from the local, state, and federal level for a discussion on policy and how it affects public land, food production and many other things. Learn from these public officials how to best share project updates and engage local councils and commissions, state legislators, and federal officials in service.

Visit [serve.mt.gov](https://serve.mt.gov) for a list of speaker bios and session handouts

### WHOLE COMMUNITY DISASTER SIMULATION

- Do you know what to do when disaster strikes?
  - What skills do you have that may be useful during an emergency situation?
    - What community organizations and agencies are active during disasters here in Montana?
      - What can you do to prepare yourself and your neighbors for emergencies and disasters of all types?

This is an interactive, two-hour and fifteen minute simulation that is designed as a non-technical simulation for non-emergency responders.

This disaster simulation experience is created to help participants understand the roles community members may take and what conditions they may experience following a major disaster. The two primary simulation objectives are to showcase whole community involvement in disasters and highlight the importance of preparation.



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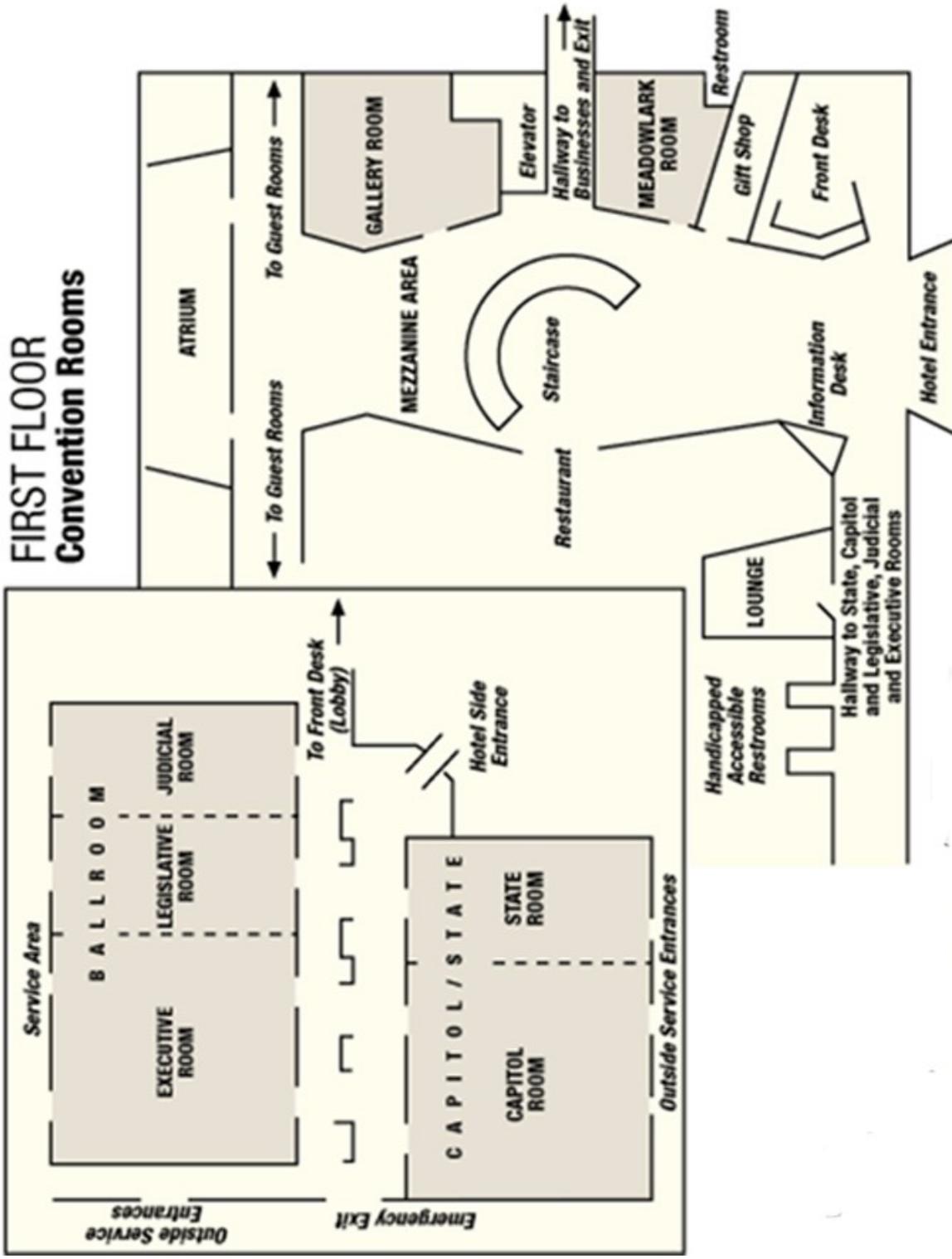
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Governor's Office of Community Service

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